

ASSET BUILDING COURSE CATALOG

AUGUST 2026



Workshops are free and open to the public!

Virtual Workshops



WORKSHOP	DATE	TIME	LOCATION	CONTACT
Spend and Save for The Future You Want	Wednesday 8/5	6:00 pm - 7:00 pm	Register via Zoom 	ksaylorgordon@heartlandhumancareservices.org
Get Help with Your Credit Problems	Thursday 8/13	6:00 pm - 7:30 pm	Register via Zoom 	blmartinez@heartlandhumancareservices.org
Saving is Possible: Small Habits, Big Impact	Thursday 8/20	6:00 pm - 7:15 pm	Register via Zoom 	ksaylorgordon@heartlandhumancareservices.org
Buying a Car: Tips & Tricks	Thursday 8/27	6:00 pm - 7:00 pm	Register via Zoom 	blmartinez@heartlandhumancareservices.org



National Book Lovers Day



NATIONAL BOOK LOVER'S DAY AUGUST 9: PAGE-TURNERS FOR YOUR POCKETBOOK

Celebrate National Book Lover's Day on August 9 by diving into a read that builds your financial future! If you're looking for a refreshing, judgment-free roadmap to financial clarity, pick up *Get Good with Money* by Tiffany Aliche (famously known as "The Budgetnista"). If you're ready to shift from basic budgeting to active wealth-building check out Dominique Broadway's fast-paced, high-intensity guide *The Wealth Decision* breaks down how to dismantle limiting money beliefs and demystifies topics like investing. It's an empowering playbook designed to help you make intentional, daily decisions that create lasting financial freedom.

WORKSHOP DESCRIPTIONS

Spend and Save for the Future You Want

Discover how your values impact your spending, saving, and goals.

Get Help with Your Credit Problems

Learn to improve your credit, deal with collections, repay your debt, and overcome identity theft.

Saving is Possible: Small Habits, Big Impact

Learn practical strategies to build a sustainable starter emergency fund.

Buying a Car: Tips & Tricks

This session covers new vs. used, buy vs. lease, budgeting for hidden costs, and negotiation tips, plus alternatives to ownership to help you make smarter, more affordable choices.



RESET YOUR FINANCIAL HEALTH

Mark your calendars! August 14 is National Financial Awareness Day! This is the perfect annual reminder to pause, look under the hood of your personal finances, and make sure your money habits align with your future goals. Think of it as a routine check-up for your financial well-being. You don't need to overhaul your entire life in one day. Instead, celebrate by choosing one or two practical steps to boost your financial awareness this week:

- **Run a 10-Minute Subscription Audit:** Log into your bank or credit card accounts and cancel any recurring memberships, apps, or streaming services you haven't used in the last month.
- **Peek at Your Credit Health:** Grab a completely free copy of your credit report via AnnualCreditReport.com to ensure everything is accurate and look for any unfamiliar activity.
- **Give Your Savings a Name:** If you are building an emergency fund or saving for a specific milestone, nickname that account in your online banking app (e.g., "Peace of Mind Fund" or "Rainy Day Cushion"). Visualizing the goal makes sticking to it much easier!
- **Automate Just \$10:** Set up an automatic transfer of just \$10 per pay period into a separate savings account. Building the automated habit is a massive win, and it adds up faster than you think.

Taking control of your finances is an ongoing journey. Use this August 14 to give yourself a small, positive push forward!

GROUP GUIDELINES

The following guidelines are designed to help us stay focused on our journey towards better money management.

PROMPTNESS Please arrive on time. If you come in after we have begun, please come in quietly.

RESPECT Give your undivided attention to the speaker (no cross-talking or interruptions) Please silence your phones.

CONFIDENTIALITY Personal information that is shared in the group should remain in the group.

PARTICIPATION Share your thoughts and feelings, offer support, encouragement, and suggestions, if sought.

CHILDREN Although workshops are generally geared towards adults, children are welcome to attend as well.

WORKSHOP ATTENDANCE POLICY

Stay for at least 45 minutes after the webinar starts: To ensure attendance and qualify for full credit, you must be present for a minimum of 45 minutes from the beginning of the webinar.